



**Date:** April 15, 2005  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** City Report For Week Ending April 15, 2005

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The following weekly update highlighting various activities for the week ending April 15, 2005 is provided for your information. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

### **MAJOR WEEKLY HIGHLIGHTS**

#### **City Manager**

The City Manager's Office is pleased to announce that efforts to develop a comprehensive performance management structure are well underway. This effort is critical to continuing our transformation to a more efficient, effective, and transparent organization. By aligning the City Council and community's priorities with specific organizational performance objectives, and by tracking and communicating the outcomes and costs of our efforts, we can begin to focus on the results we provide to our customers.

One of the outcomes of the comprehensive performance management system is the creation of a Performance-Based Program Budget, which will align budget allocations with program information and performance data to facilitate more informed and empirical fiscal decision-making. City Manager-directed departments have begun the development of their program structure and performance measures for incorporation into the Fiscal Year 2005-2006 (FY 06 Budget).

#### **City Manager, Human Dignity Program**

The City's Youth and Gang Violence Prevention Task Force met on Monday, April 11, discussing an \$895,000 grant to train 250 at-risk youth and young adults for careers in local construction-related industries. Commander Keith Kilmer also reported that an arrest has been made in connection with the February 24 shooting in west Long Beach.

The City of Long Beach participated in the Mid-Cities Cooperative Crime Task Force meeting Thursday, April 14. With representatives from the cities of Carson, Lynwood, Paramount and Compton, this newly formed Task Force identified reducing gang and racial violence as its number one priority.

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### **MAJOR WEEKLY HIGHLIGHTS (continued)**

#### **Parks, Recreation and Marine, Marine Bureau**

Marine Bureau worked closely with the Long Beach Yacht Club to assist as the Club hosted the 41st Congressional Cup, a world-renowned regatta that attracts skippers from throughout the world.

#### **Parks, Recreation and Marine, Planning and Development Bureau**

The California Coastal Commission approved the Bixby Park Redevelopment Plan, which includes grading and stabilization of the coastal bluff at Bixby Park, a path with a 3½-foot-high railing along the top of the bluff, landscaping the bluff face with native California vegetation, two stairways and one ramp from the top of the bluff to the beach, realignment of the beach bike path, a playground and restroom on the beach, and a skating plaza and 199-seat amphitheater at the bottom of the bluff.

### **UPCOMING EVENTS AND PROJECTS**

#### **Library Services**

##### ***INFRARED LONG BEACH, April 9 - 30***

Photos by Barbara Crooker Cassady: Infrared black and white photography gives a new look to familiar places in Long Beach.

Main Library, Lobby Gallery

#### **Community Development, Neighborhood Services Bureau**

The community is invited to attend a *Meet the Director* session with Eleanore Schmidt, Director of Library Services at the Neighborhood Resource Center, 425 Atlantic Avenue, on **Monday, April 18** from 6:00 p.m. to 8:00 p.m. This is an opportunity to learn about the many programs offered by the City's libraries. A Spanish interpreter will be available. For more information, please call 570-1010 or e-mail [JoAnn\\_Rojas@longbeach.gov](mailto:JoAnn_Rojas@longbeach.gov).

#### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

On **Saturday, April 16**, from 2:00 p.m. to 4:00 p.m., the Cesar E. Chavez Gymnasium Open House will take place at Cesar E. Chavez Elementary School, 730 West 3rd Street. Community members are invited to participate in an afternoon of fun filled games, tournaments and refreshments.

#### **Police**

The Annual Tip-A-Cop Special Olympics Benefit for the Southern California Chapter of the Special Olympics will be held on **Thursday, April 28** from 5:00 – 9:00 p.m. at the Claim Jumper Restaurant, 6501 Pacific Coast Highway. Law enforcement personnel assist the waiters and waitresses and the tips go to the "Cops." All proceeds go to the Southern California Chapter of the Special Olympics.

Save The Date: The grand re-opening of the Public Safety Building is scheduled for **May 12**.

## **AWARDS**

### **Fire**

Mike Robideaux a Fire Department Emergency 911 Dispatcher received the *Outstanding Performance by an Individual* award in the Fire category at the California Public-Safety Radio Association (CPRA), the Southern California Chapter of the Association of Public Safety Communications Operators (APCO) annual Telecommunicator Awards banquet on April 14. Robideaux earned the award for being instrumental in saving the life of an elderly diabetic caller. Awards were given in recognition of outstanding performances by Public Safety Emergency 911 Dispatchers (both Police and Fire) as part of National Telecommunicators week, (April 10 – April 16).

Additionally, Fire Department "C" Shift Emergency 911 Dispatchers, Toni Boice, Janet Evans, Kit Gonzales and Dan Cunningham were recognized as the runner up for *Best Overall Team* performance.

## **PUBLIC SAFETY**

### **Health and Human Services**

National Public Health Week was commemorated on April 7 by honoring several senior public health professionals and volunteers including former Laboratory Director, Hazel Wallace, Dr. PH and Matthew Locks, MD, Public Health Physician in the Tuberculosis Clinic. Dr. Locks stated that the "Long Beach TB Clinic is among the best in the nation." Following the general staff meeting and awards ceremony, a grand opening ceremony for the Farmer's Market was held.

### **Police**

Citywide, police officers responded to 795 priority one, 1,855 priority two, and 11,924 priority three calls for service, for a total of 14,574. Citywide, police officers made 592 arrests, issued 1,050 citations, and conducted 312 field interviews.

### **Fire**

The Fire Department responded to a total of 1476 emergency calls for service; 120 calls for fires, of which 24 involved structures; and 806 emergency medical calls, of which 571 required paramedics.

## **NEIGHBORHOODS**

### **Community Development, Neighborhood Services Bureau**

On April 11, the Neighborhood Resource Center (NRC) hosted a "Building Corporate Partnerships" workshop. A total of 45 Long Beach residents and organizations learned about the various services and programs offered by three local business; Target, Home Depot and Wild Oats. Wild Oats shared information on their different fundraising programs; Target informed the group about its Corporate Giving Program; and Home Depot offered neighborhood groups free "how-to clinics."

## **NEIGHBORHOODS (continued)**

### **Library Services**

Members of the Curriculum Committee at CSULB Senior University, as part of the Eclectics lecture series, invited the Long Beach Public Library to speak on services and programs for seniors highlighting the award winning Information Center for People with Disabilities. On April 5, library staff spoke to 32 seniors about the fact that there is *Something for Everyone @ the Library*, highlighting aspects of the traditional and virtual library of today, volunteer opportunities, educational and cultural programming, ready reference, in-depth reference, and community outreach services.

### **Parks, Recreation and Marine, Maintenance Operations Bureau**

Beach Operations/Queensway Bay worked to make the Grand Prix a successful event. Staff assisted with preparations and worked the surrounding area to maintain a clean and beautiful location for visitors to enjoy.

### **Parks, Recreation and Marine, Planning and Development Bureau**

Demolition work is complete at Burton Chace Park (Market and Dairy) and weeding and other cleanup has been done. Preparations are in progress for pouring new concrete to complete installation of the water play feature.

Americans with Disabilities Act (ADA) Improvements: All ADA improvements at Pan American Park have been completed. Cherry Park is 95 per cent complete. The freestanding restrooms at Wardlow Park are open to the public, and wheelchair-accessible drinking fountains are being installed. Final cleanup at Wardlow Park is scheduled to be complete by next week. ADA upgrades are scheduled to begin at Los Cerritos Park next week, with work to begin at DeForest Park and at Coolidge Park the week of April 25 (weather permitting).

Work continues at Trolley Park, 2nd St. and Redondo.

Concrete pads have been poured at Drake Park and the new "dragon bench" will be installed next week. The tiled bench, designed by artists Steve Elicker and Lesa Neal, is a colorful dragon. The dragon's body is the seating area and the dragon's head and tail are separate pieces on either side.

Demolition is complete for the installation of another artist-designed bench at Loma Vista Park. The concrete pad for the bench will be poured following a 10-day establishment period for park plants and irrigation.

## **ECONOMIC DEVELOPMENT**

### **Community Development, Administrative and Financial Services Bureau**

Approximately 35 people participated in the bimonthly *Networking with the City of Long Beach* workshop on April 5, sponsored by the Disadvantaged Community Assistance Division. The event provided a forum for diverse business communities to learn the basics of how to do business with the City; to learn current City procurement opportunities; and network with City, corporate and other public procurement professionals. Additionally entrepreneurs are able to publicly market their business, listen to a City of Long Beach business success story, obtain professional development and hear motivational speakers.

## **SPECIAL EVENTS**

### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

More than 150 participants attended the Cambodian New Year Celebration at California Recreation Center on April 14. This event featured folklore music, dancing, food and guest speakers.

## **OTHER ITEMS OF NOTE**

### **Energy**

From April 3 to April 9, the Gas Services Bureau completed a total of 2,765 service calls. This total included 1,228 Gas and Water Utility Turn Ons, and 626 Turn Offs. During this period, 741 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 170-meter maintenance and billing related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 490 emergency phone calls that resulted in 82 emergency orders being sent out.

GRM: KP: arc

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